

Hotel Occupancy Survey 2019





HOTEL OCCUPANCY SURVEY 2019



Statistics Online

Copies of the Hotel Occupancy Survey can be obtained, free of charge from the Statistics Office and are also available for download from the Gibraltar Government Website (https://www.gibraltar.gov.gi/new/downloads).

Historical data can be downloaded from previous copies of the report available online.

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PREFACE

The Statistics (Hotel Occupancy Survey) Order 1971 requires that the Government Statistician prepare a report and summary of the findings of the Hotel Occupancy Survey to be laid before the Gibraltar Parliament.

This report contains a summary of the statistics collected for the years 1993 – 2019.

I must express my thanks to the establishments for their continued co-operation in the conduct of this Survey.

GOVERNMENT STATISTICIAN

DEFINITIONS AND NOTES

- (a) **Tourist:** A tourist is a person who is primarily in Gibraltar for the purpose of a holiday. It is nevertheless up to the discretion of the individual hotels who to include under this category.
- (b) Guest Nights: Calculated on the basis of "one guest x one night".
- (c) **Room Nights:** Calculated on the basis of "one room x one night".
- (d) **Sleeper Occupancy:** Calculated as the percentage of guest nights sold over guest nights offered. It should be noted that this measure does not necessarily give an accurate indication of the ability of the hotel to accept more guests, (e.g. one person staying in a room with two beds gives a 50% sleeper occupancy and a 100% room occupancy).
- (e) Room Occupancy: Calculated as the percentage of room nights sold over room nights offered.
- (f) Abbreviations: GNS Guest Nights Sold.

GNO - Guest Nights Offered.RNS - Room Nights Sold.RNO - Room Nights Offered.

- (g) In interpreting the figures it should be noted that:
 - (i) The Sunrise Motel is included for the period January 1992 to December 1994 and re-included as from January 2007 to October 2013.
 - (ii) The Cannon Hotel is included with effect from July 1995 to December 2018.
 - (iii) The Emile Youth Hostel and Herald Travel Apartments are included with effect from January 2006.
 - (iv) The Continental Hotel is included for the periods January 1986 to July 2008 and December 2013 to 2017.
 - (v) The Governor's Inn Apartments are included for the period January 2006 to December 2010.
 - (vi) The Sunborn Hotel is included with effect from March 2014.
 - (vii) As from May 2014, the Queen's Hotel is not included.
 - (viii) The Holiday Inn Express is included with effect from June 2018.
- (h) This Survey is based on the figures provided by the Bristol Hotel, Caleta Hotel, Emile Youth Hostel, Herald Travel Apartments, Holiday Inn Express, O'Callaghan Eliott Hotel, Rock Hotel and Sunborn Hotel.

Table	s	Page(s)
1.	General	
1.0	1 General Analysis, 1993 - 2019	1 - 3
2.	Room Nights Sold and Offered	
2.03	Room Nights Sold (All Arrivals), 2013 - 2017	4
2.02	2 Room Nights Offered (All Arrivals), 2013 - 2017	4
2.03	Room Nights Sold and Offered (All Arrivals), 2018 - 2019	5
2.04	Room Nights Sold (Tourist Arrivals), 2013 - 2017	6
2.05	Room Nights Offered (Tourist Arrivals), 2013 - 2017	6
2.06	5 Room Nights Sold and Offered (Tourist Arrivals), 2018 - 2019	7
3.	Room Occupancy Rates	
3.03	Room Occupancy Rates (All Arrivals), 2009 - 2013	8
3.02	Room Occupancy Rates (Tourist Arrivals), 2009 - 2013	8
	Room Occupancy Rates (All Arrivals), 2014 - 2019	9
3.04	Room Occupancy Rates (Tourist Arrivals), 2014 - 2019	10
4.	Number of Arrivals	
	Number of Arrivals (All Arrivals), 1993 - 1999	11
	Number of Arrivals (Tourist Arrivals), 1993 - 1999	11
	Number of Arrivals (All Arrivals), 2000 - 2006	12
	Number of Arrivals (Tourist Arrivals), 2000 - 2006	12
	5 Number of Arrivals (All Arrivals), 2007 - 2013	13
	Number of Arrivals (Tourist Arrivals), 2007 - 2013 Number of Arrivals (All Arrivals), 2014 - 2019	13 14
	Number of Arrivals (All Arrivals), 2014 - 2019 Number of Arrivals (Tourist Arrivals), 2014 - 2019	15
5.	Guest Nights Sold/Offered, Sleeper Occupancy Rates, (All Arrivals)	
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1993 - 1996	16
	2 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1997 - 2000	16
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2001 - 2004	17
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2005 - 2008	17
5.05	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2009 - 2012	18
5.06	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2013 - 2016	18
5.0	7 Guest Nights Sold, 2017 - 2019	19
5.08	3 Guest Nights Offered, 2017 - 2019	20
5.09	9 Sleeper Occupancy Rates, 2017 - 2019	21
6.	Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)	
6.03	1 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1993 - 1996	22
6.02	2 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1997 - 2000	22
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2001 - 2004	23
	4 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2005 - 2008	23
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2009 - 2012	24
	Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2013 - 2016	24
	7 Guest Nights Offered 2017 - 2019	25
	Guest Nights Offered, 2017 - 2019 Sleeper Occupancy Rates, 2017 - 2019	26 27
7. 7.01	Average Length of Stay (Nights) L Average Length of Stay Per Person (All Arrivals), 2008 - 2019	28
	2 Average Length of Stay Per Person (Tourist Arrivals), 2008 - 2019	29

1: General

Table 1.01 General Analysis, 1993 - 2019

Voor	All	(000's)		%	(000's)		(%) Sleeper	Average
Year A	Arrivals	RNO	RNS	- Room - Occupancy	GNO	GNS	Occupancy	Length Of Stay
1993	39,123	195	94	48.4	391	157	40.2	4.0
1994	37,851	199	89	44.5	401	149	37.2	3.9
1995	45,056	192	88	46.1	369	144	39.2	3.2
1996	46,142	191	83	43.3	372	141	37.8	3.1
1997	48,420	190	90	47.3	370	144	39.0	3.0
1998	41,616	173	93	53.6	335	145	43.1	3.5
1999	42,031	179	99	55.3	351	154	43.7	3.7
2000	48,949	179	105	58.9	368	164	44.6	3.4
2001	53,776	179	115	64.2	366	179	48.9	3.3
2002	59,417	183	118	64.4	367	182	49.7	3.1
2003	61,743	186	119	64.2	367	188	51.2	3.0
2004	61,710	186	126	68.2	366	202	55.1	3.3
2005	58,796	177	122	68.6	349	196	56.2	3.3
2006	59,194	200	119	59.2	406	192	47.3	3.2
2007	59,425	220	128	58.1	434	202	46.5	3.4
2008	58,500	218	134	61.3	425	210	49.5	3.6
2009	54,863	214	125	58.5	414	199	48.0	3.6
2010	51,384	214	112	52.2	413	178	43.0	3.5
2011	55,619	209	125	60.2	401	199	49.7	3.6
2012	52,340	198	118	59.3	384	185	48.1	3.5
2013	54,128	197	120	61.0	381	185	48.6	3.4
2014	58,744	216	129	59.9	444	200	45.1	3.4
2015	66,735	230	141	61.0	533	221	41.6	3.3
2016	79,349	228	153	67.1	523	251	48.0	3.2
2017	79,913	215	153	71.4	454	254	55.9	3.2
2018	85,050	226	155	68.7	486	260	53.4	3.1
2019	92,657	241	167	69.4	526	276	52.4	3.0

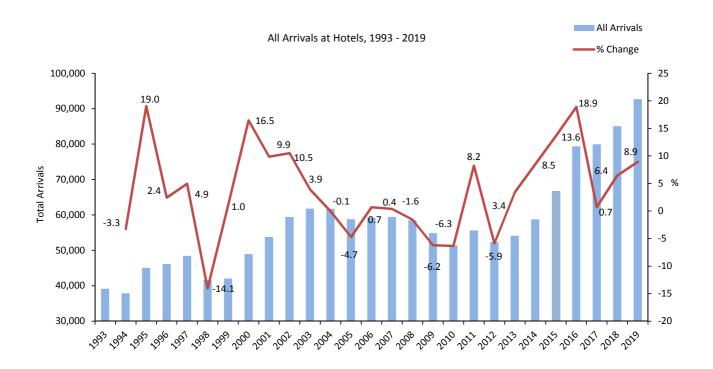
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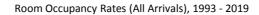
(i) RNO - Room Nights Offered.

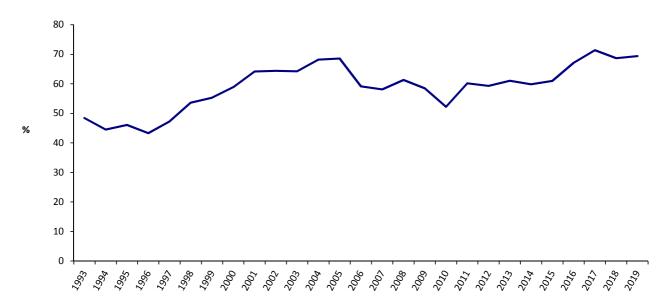
(ii) RNS - Room Nights Sold.

(iii) GNO - Guest Nights Offered.

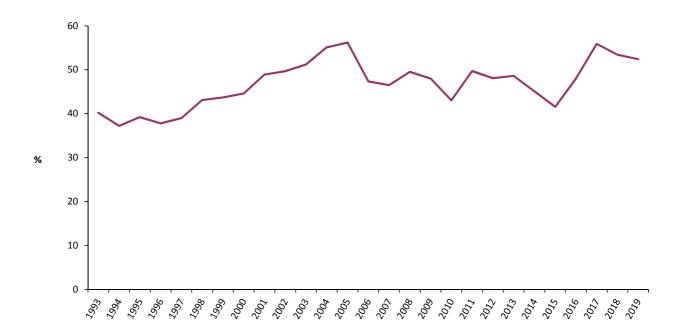
(iv) GNS - Guest Nights Sold.







Sleeper Occupancy Rates (All Arrivals), 1993 - 2019



Average Length of Stay (All Arrivals), 1993 - 2019

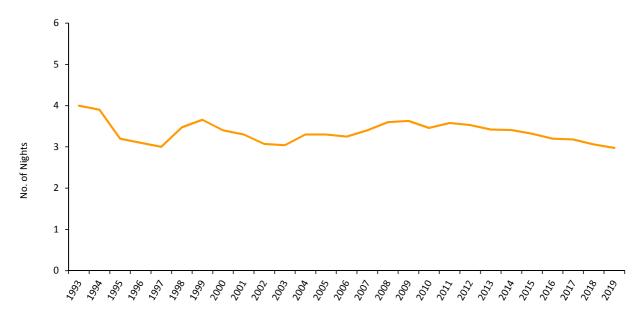


Table 2.01 Room Nights Sold (All Arrivals), 2013 - 2017

	Room nights sold (000's)					
	2013	2014	2015	2016	2017	
January	7.3	8.2	8.4	9.2	10.1	
February	7.4	8.9	9.4	10.4	11.4	
March	7.8	10.5	11.4	11.6	13.6	
April	9.6	10.3	11.1	12.3	13.2	
May	11.9	11.6	14.0	13.5	15.4	
June	11.3	11.9	14.3	15.2	15.1	
July	11.3	12.7	13.2	15.6	14.4	
August	11.8	11.7	11.7	14.0	14.2	
September	13.2	13.5	15.8	15.3	15.0	
October	13.1	12.5	13.5	14.7	12.7	
November	8.6	10.1	9.8	12.1	10.6	
December	7.2	7.3	7.9	9.3	7.5	
Total	120.4	129.0	140.5	153.1	153.4	

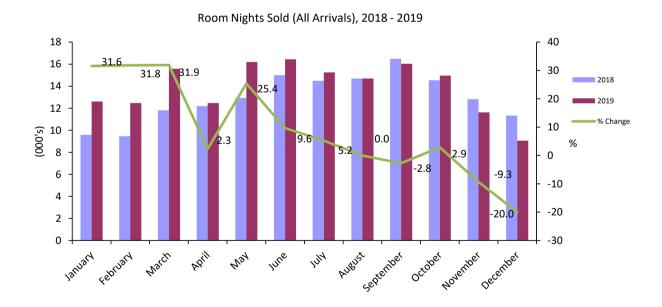
Table 2.02 Room Nights Offered (All Arrivals), 2013 - 2017

	Room nights offered (000's)					
_	2013	2014	2015	2016	2017	
January	17.0	15.9	19.4	19.0	17.9	
February	15.2	14.3	17.7	18.0	16.3	
March	16.9	18.0	19.7	19.3	18.2	
April	16.4	19.1	19.0	18.8	17.8	
May	17.1	17.9	19.7	19.5	19.1	
June	16.5	17.7	19.0	18.9	18.6	
July	17.2	18.2	19.6	19.6	18.3	
August	17.2	18.8	19.4	19.5	18.1	
September	16.7	18.1	19.1	18.8	17.5	
October	16.2	19.2	19.7	19.3	18.0	
November	14.8	19.1	18.8	18.7	17.4	
December	15.9	19.3	19.3	18.8	17.7	
Total	197.3	215.6	230.3	228.1	214.8	

Note:

Table 2.03 Room Nights Sold and Offered (All Arrivals), 2018 - 2019

	Room nights sold (000's)		Room nights offered (000's)	
	2018	2019	2018	2019
January	9.6	12.6	16.9	20.6
February	9.5	12.5	15.2	18.6
March	11.8	15.6	17.4	20.8
April	12.2	12.5	17.0	19.8
May	12.9	16.2	18.3	20.8
June	15.0	16.4	19.8	20.1
July	14.5	15.2	20.2	20.8
August	14.7	14.7	19.9	20.8
September	16.5	16.0	19.8	20.1
October	14.5	15.0	20.7	20.2
November	12.8	11.6	19.9	19.0
December	11.3	9.1	21.0	19.7
Total	155.3	167.4	226.1	241.2



Note:

Table 2.04 Room Nights Sold (Tourist Arrivals), 2013 - 2017

	Room nights sold (000's)					
	2013	2014	2015	2016	2017	
January	4.0	4.3	3.5	4.2	4.7	
February	4.0	4.2	3.8	5.1	5.9	
March	4.4	5.6	4.7	5.2	7.0	
April	4.3	5.4	4.9	5.5	6.3	
May	5.1	5.8	6.3	6.0	7.4	
June	5.5	6.1	6.2	6.9	7.3	
July	5.7	6.4	6.6	7.0	7.5	
August	5.4	5.0	5.9	6.2	7.9	
September	7.0	7.0	7.4	6.6	6.9	
October	6.5	6.1	6.3	6.0	5.9	
November	4.1	4.0	3.9	5.3	4.3	
December	3.4	3.1	2.6	4.2	3.2	
Total	59.4	62.9	62.3	67.9	74.3	

Table 2.05 Room Nights Offered (Tourist Arrivals), 2013 - 2017

	Room nights offered (000's)					
,	2013	2014	2015	2016	2017	
January	17.0	15.9	19.4	19.0	17.9	
February	15.2	14.3	17.7	18.0	16.3	
March	16.9	18.0	19.7	19.3	18.2	
April	16.4	19.1	19.0	18.8	17.8	
May	17.1	17.9	19.7	19.5	19.1	
June	16.5	17.7	19.0	18.9	18.6	
July	17.2	18.2	19.6	19.6	18.3	
August	17.2	18.8	19.4	19.5	18.1	
September	16.7	18.1	19.1	18.8	17.5	
October	16.2	19.2	19.7	19.3	18.0	
November	14.8	19.1	18.8	18.7	17.4	
December	15.9	19.3	19.3	18.8	17.7	
Total	197.3	215.6	230.3	228.1	214.8	

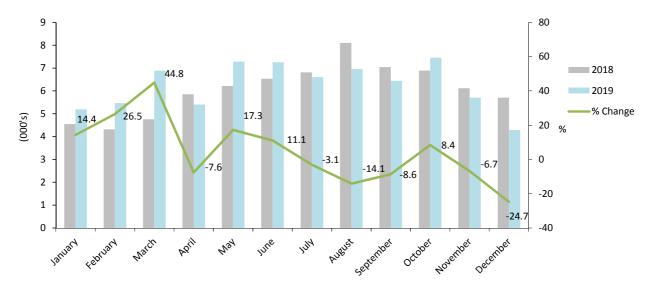
Note:

⁽i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 2.06 Room Nights Sold and Offered (Tourist Arrivals), 2018 - 2019

	Room nights sold (000's)		Room nights	offered (000's)
-	2018	2019	2018	2019
January	4.5	5.2	16.9	20.6
February	4.3	5.5	15.2	18.6
March	4.8	6.9	17.4	20.8
April	5.8	5.4	17.0	19.8
May	6.2	7.3	18.3	20.8
June	6.5	7.3	19.8	20.1
July	6.8	6.6	20.2	20.8
August	8.1	7.0	19.9	20.8
September	7.0	6.4	19.8	20.1
October	6.9	7.5	20.7	20.2
November	6.1	5.7	19.9	19.0
December	5.7	4.3	21.0	19.7
Total	72.9	74.9	226.1	241.2

Room Nights Sold (Tourist Arrivals), 2018 - 2019



3: Room Occupancy Rates

Table 3.01 Room Occupancy Rates (All Arrivals), 2009 - 2013

	Room occupancy rates (%)						
	2009	2010	2011	2012	2013		
January	45.5	37.9	48.9	46.1	43.0		
February	62.0	49.8	56.9	47.4	48.4		
March	63.0	46.4	58.3	61.0	46.1		
April	62.4	47.2	58.4	61.7	58.3		
May	62.7	55.8	60.7	65.4	69.4		
June	66.5	57.8	65.6	65.4	68.4		
July	59.9	57.8	63.8	70.7	65.6		
August	61.2	58.7	67.1	57.0	68.6		
September	66.8	67.7	74.0	73.9	79.3		
October	62.6	57.0	68.6	66.0	80.6		
November	48.4	50.9	57.8	57.2	57.7		
December	41.4	39.4	41.3	41.3	45.3		
Total	58.5	52.2	60.2	59.3	61.0		

Table 3.02 Room Occupancy Rates (Tourist Arrivals), 2009 - 2013

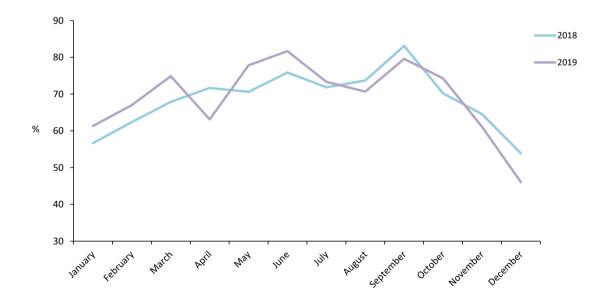
	Room occupancy rates (%)						
	2009	2010	2011	2012	2013		
January	21.2	15.9	23.7	19.6	23.4		
February	28.5	25.4	27.2	23.9	26.1		
March	33.8	26.0	33.4	33.4	26.2		
April	35.7	25.6	35.4	36.2	25.9		
May	33.7	31.9	35.4	37.2	29.9		
June	35.4	33.9	36.8	38.5	33.3		
July	33.6	33.5	37.3	44.4	33.0		
August	32.8	34.7	40.7	33.4	31.6		
September	39.9	39.8	47.3	40.5	41.8		
October	34.6	33.2	43.1	34.7	40.2		
November	20.6	28.0	32.6	29.0	27.9		
December	19.7	20.4	23.9	21.9	21.3		
Total	30.8	29.0	34.8	32.7	30.1		

3: Room Occupancy Rates

Table 3.03 Room Occupancy Rates (All Arrivals), 2014 - 2019

	Room occupancy rates (%)								
	2014	2015	2016	2017	2018	2019			
January	51.5	43.1	48.7	56.5	56.7	61.3			
February	61.9	53.1	57.8	70.4	62.4	67.0			
March	58.4	57.9	60.2	75.1	67.9	74.9			
April	54.0	58.5	65.5	74.5	71.7	63.1			
May	64.7	71.1	68.1	80.4	70.6	77.8			
June	67.2	75.4	80.3	81.0	75.9	81.7			
July	69.6	67.3	79.5	79.0	71.9	73.3			
August	62.1	60.4	72.1	78.5	73.7	70.7			
September	74.4	82.8	81.4	85.7	83.1	79.6			
October	65.0	68.8	76.0	70.5	70.2	74.3			
November	52.5	52.0	64.5	61.0	64.6	61.2			
December	38.1	41.0	49.4	42.5	53.9	46.0			
Total	59.9	61.0	67.1	71.4	68.7	69.4			

Room Occupancy Rates (All Arrivals), 2018 - 2019



3: Room Occupancy Rates

Table 3.04 Room Occupancy Rates (Tourist Arrivals), 2014 - 2019

		Room occupancy rates (%)							
	2014	2015	2016	2017	2018	2019			
January	27.0	18.3	22.2	26.3	26.9	25.3			
February	29.0	21.7	28.3	36.6	28.5	29.4			
March	31.1	23.8	26.8	38.4	27.3	33.1			
April	28.3	26.0	29.1	35.7	34.4	27.3			
May	32.3	32.0	30.8	38.9	33.9	35.0			
June	34.5	32.8	36.4	39.2	33.1	36.1			
July	35.1	33.7	35.5	40.8	33.7	31.7			
August	26.6	30.4	32.0	43.5	40.6	33.5			
September	38.5	38.9	35.0	39.4	35.5	32.0			
October	31.9	31.9	30.8	32.6	33.2	37.0			
November	20.7	21.0	28.3	24.8	30.8	30.0			
December	16.3	13.7	22.1	17.9	27.1	21.8			
Total	29.2	27.1	29.8	34.6	32.2	31.1			

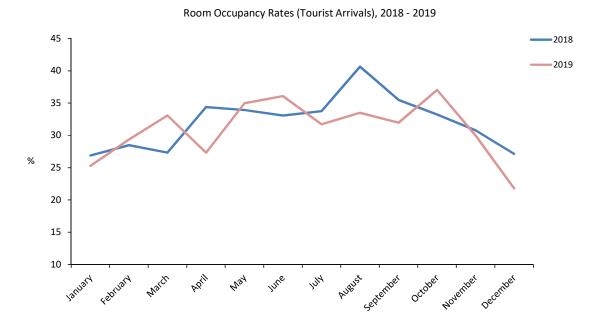


Table 4.01 Number of Arrivals (All Arrivals), 1993 - 1999

	Number of arrivals (000's)								
	1993	1994	1995	1996	1997	1998	1999		
January	1.9	2.5	2.0	2.8	2.4	3.0	2.6		
February	2.4	2.4	2.8	3.4	3.2	2.8	2.6		
March	2.9	3.1	3.4	4.0	3.3	3.1	3.6		
April	3.0	3.1	4.0	4.1	3.9	3.4	3.7		
May	3.8	3.9	3.8	4.2	4.8	3.8	3.6		
June	3.5	3.3	3.9	4.1	4.7	3.5	3.8		
July	3.3	3.4	4.6	3.8	4.3	3.4	3.4		
August	3.3	3.3	4.4	3.9	5.5	4.2	4.3		
September	4.4	4.3	5.7	4.7	5.4	4.0	4.2		
October	4.5	3.9	4.1	4.3	3.9	4.2	4.3		
November	3.5	2.5	3.1	3.3	3.8	3.6	3.7		
December	2.5	2.2	3.2	3.5	3.2	2.8	2.4		
Total	39.1	37.9	45.1	46.1	48.4	41.6	42.1		

Table 4.02 Number of Arrivals (Tourist Arrivals), 1993 - 1999

	Number of arrivals (000's)							
	1993	1994	1995	1996	1997	1998	1999	
January	1.5	1.7	1.6	2.0	1.5	1.6	1.7	
February	1.5	1.7	2.2	2.5	1.9	1.7	1.7	
March	2.1	2.1	2.4	2.7	1.9	2.1	2.3	
April	2.1	2.1	2.8	3.0	2.2	2.3	2.3	
May	2.6	2.4	2.6	2.6	2.8	2.5	2.5	
June	2.4	2.3	2.7	2.6	2.7	2.4	2.5	
July	2.2	2.4	3.3	2.7	2.8	2.3	2.2	
August	2.5	2.3	3.1	3.0	3.3	3.0	2.8	
September	2.9	2.9	4.1	3.0	3.1	3.0	2.7	
October	2.9	2.7	3.2	3.1	2.8	2.9	3.0	
November	2.3	1.7	2.5	2.2	2.0	2.4	2.3	
December	1.9	1.6	2.5	2.5	1.9	1.8	1.7	
Total	27.0	25.9	33.1	31.9	28.9	27.9	27.7	

Note:

Table 4.03 Number of Arrivals (All Arrivals), 2000 - 2006

		Number of arrivals (000's)								
	2000	2001	2002	2003	2004	2005	2006			
January	2.2	3.1	3.2	3.7	3.8	4.0	4.3			
February	2.8	3.3	4.1	4.4	4.4	4.6	4.5			
March	3.9	4.5	4.6	5.4	5.5	5.0	5.5			
April	4.2	4.3	4.5	5.0	4.7	5.1	5.3			
May	4.8	5.0	5.1	5.6	5.7	5.7	5.7			
June	4.8	5.0	4.3	5.9	5.5	5.1	5.5			
July	4.0	5.0	5.8	5.2	5.3	5.0	5.0			
August	4.6	5.3	5.8	5.9	5.6	5.5	4.5			
September	5.6	5.4	6.6	5.8	6.2	5.7	5.4			
October	4.8	5.1	6.2	5.6	5.6	5.3	5.4			
November	3.9	4.3	5.1	5.4	5.4	4.4	4.4			
December	3.3	3.5	4.1	3.9	3.9	3.7	3.8			
Total	48.9	53.8	59.4	61.8	61.7	58.8	59.2			

Table 4.04 Number of Arrivals (Tourist Arrivals), 2000 - 2006

	Number of arrivals (000's)								
	2000	2001	2002	2003	2004	2005	2006		
January	1.5	2.3	2.3	2.3	2.7	2.8	2.5		
February	1.9	2.4	3.0	2.9	3.0	3.3	2.6		
March	2.8	3.2	3.5	3.6	3.8	3.7	3.6		
April	3.0	3.1	3.2	3.2	3.4	3.6	3.6		
May	3.5	3.5	3.8	3.5	4.4	4.3	4.2		
June	3.6	3.4	3.0	3.7	3.8	3.8	3.9		
July	2.9	3.7	4.0	3.5	3.9	3.5	3.2		
August	3.5	4.1	4.1	4.1	4.2	4.0	3.2		
September	4.1	4.1	4.7	4.0	4.6	4.1	3.8		
October	3.6	3.8	4.0	3.9	4.1	3.8	3.9		
November	2.9	3.4	3.3	3.5	3.8	2.7	3.0		
December	2.4	2.5	2.7	2.6	2.8	2.2	2.2		
Total	35.9	39.4	41.5	40.8	44.5	41.9	39.8		

Note:

⁽i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 4.05 Number of Arrivals (All Arrivals), 2007 - 2013

	Number of arrivals (000's)								
	2007	2008	2009	2010	2011	2012	2013		
January	3.9	4.0	3.7	3.2	3.5	3.2	3.0		
February	4.1	3.8	4.3	3.5	3.6	3.6	3.5		
March	4.6	4.2	5.2	4.2	4.5	4.8	4.0		
April	5.0	5.2	5.3	3.8	4.5	4.3	4.6		
May	5.9	5.5	4.9	4.7	5.0	4.7	4.9		
June	5.2	5.0	4.8	4.6	5.3	4.7	5.2		
July	5.3	5.3	4.6	4.9	5.2	5.0	5.2		
August	5.6	6.2	4.6	4.6	5.1	4.2	5.1		
September	5.6	5.7	5.0	5.0	5.3	4.8	4.9		
October	6.0	5.5	5.0	5.0	5.3	5.5	5.5		
November	4.8	4.4	4.0	4.4	4.5	4.3	4.3		
December	3.6	3.8	3.5	3.5	3.8	3.2	3.8		
Total	59.4	58.5	54.9	51.4	55.6	52.3	54.1		

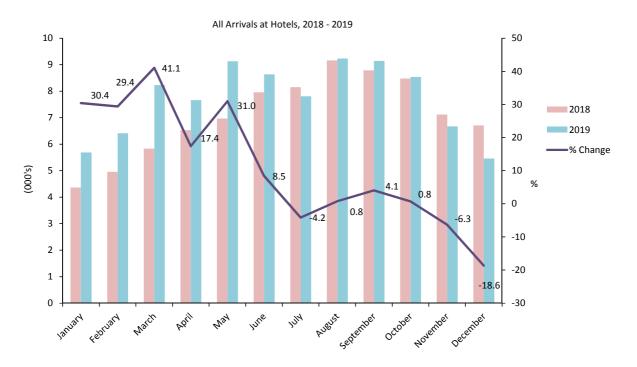
Table 4.06 Number of Arrivals (Tourist Arrivals), 2007 - 2013

	Number of arrivals (000's)							
	2007	2008	2009	2010	2011	2012	2013	
January	2.4	1.9	1.9	1.5	1.9	1.6	1.6	
February	2.3	1.7	2.4	2.1	2.0	2.0	1.9	
March	3.1	2.2	3.4	2.6	2.7	2.8	2.1	
April	3.1	3.0	3.2	2.3	2.8	2.7	2.1	
May	3.4	2.9	3.0	2.8	3.1	3.0	2.5	
June	3.1	3.0	2.8	2.7	3.0	3.2	2.7	
July	3.0	2.9	2.8	3.0	3.2	3.3	2.7	
August	3.4	3.3	2.9	3.0	3.4	2.8	2.6	
September	3.5	3.3	3.3	3.2	3.6	3.1	3.0	
October	3.6	3.0	3.0	3.0	3.5	3.2	3.1	
November	2.6	2.3	2.1	2.3	2.7	2.4	2.4	
December	1.9	1.9	1.9	1.9	2.1	1.7	1.7	
Total	35.2	31.3	32.7	30.3	34.0	31.8	28.6	

Note:

Table 4.07 Number of Arrivals (All Arrivals), 2014 - 2019

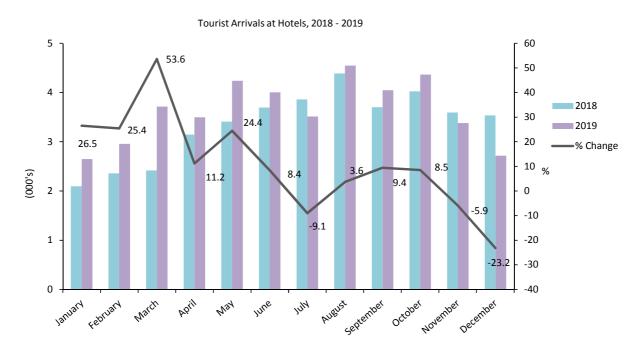
		Number of arrivals (000's)							
	2014	2015	2016	2017	2018	2019			
January	3.7	3.6	4.2	4.7	4.4	5.7			
February	4.3	4.4	5.0	5.8	5.0	6.4			
March	5.0	5.4	6.3	7.0	5.8	8.2			
April	5.0	5.3	6.4	7.2	6.5	7.7			
May	5.2	6.5	7.3	8.2	7.0	9.1			
June	5.4	6.6	7.7	7.4	8.0	8.6			
July	4.9	5.7	8.1	7.2	8.2	7.8			
August	4.3	5.8	7.5	7.2	9.2	9.2			
September	6.1	7.1	7.8	7.9	8.8	9.1			
October	6.2	6.6	7.8	7.1	8.5	8.5			
November	4.8	5.2	6.0	5.6	7.1	6.7			
December	3.9	4.7	5.4	4.7	6.7	5.5			
Total	58.7	66.7	79.3	79.9	85.1	92.7			



Note:

Table 4.08 Number of Arrivals (Tourist Arrivals), 2014 - 2019

	Number of arrivals (000's)							
	2014	2015	2016	2017	2018	2019		
January	1.9	1.5	2.1	2.4	2.1	2.6		
February	2.0	1.7	2.5	2.9	2.4	3.0		
March	2.7	2.1	3.0	3.5	2.4	3.7		
April	2.5	2.5	2.9	3.5	3.1	3.5		
May	2.0	2.8	3.4	3.6	3.4	4.2		
June	2.5	2.9	3.5	3.4	3.7	4.0		
July	2.3	2.9	3.8	3.4	3.9	3.5		
August	2.0	2.9	3.6	3.9	4.4	4.6		
September	2.9	3.3	3.6	3.8	3.7	4.0		
October	3.1	3.0	3.5	3.4	4.0	4.4		
November	1.9	2.1	3.0	2.6	3.6	3.4		
December	1.6	2.3	2.6	2.3	3.5	2.7		
Total	27.2	29.9	37.6	38.7	40.2	43.6		



Note:

Table 5.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1993 - 1996

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	1993	1994	1995	1996	1993	1994	1995	1996	1993	1994	1995	1996	
January	7	10	6	8	33	34	32	32	21.5	29.4	19.0	24.9	
February	9	9	10	9	30	30	28	30	30.1	31.3	34.9	29.9	
March	12	12	10	12	33	33	31	32	36.2	37.2	33.4	36.3	
April	12	12	13	12	32	31	25	31	38.3	39.2	49.5	39.1	
May	16	15	13	14	34	35	31	32	45.6	42.5	41.4	43.0	
June	15	14	14	13	32	33	30	30	48.0	40.6	46.3	37.2	
July	14	15	15	12	32	35	32	31	41.8	42.4	48.2	39.0	
August	14	13	15	13	33	35	32	31	44.0	37.0	46.2	42.3	
September	18	16	18	16	32	33	31	31	56.2	48.9	58.0	51.9	
October	17	15	13	13	34	35	32	31	50.9	43.9	41.1	42.8	
November	13	9	9	10	32	33	31	30	39.4	27.8	28.1	31.3	
December	10	9	9	9	33	34	32	31	29.6	25.2	26.7	29.0	
Total	157	149	144	141	391	401	369	372	40.2	37.2	39.2	37.8	

Table 5.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1997 - 2000

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)				
	1997	1998	1999	2000	1997	1998	1999	2000	1997	1998	1999	2000		
January	8	7	8	6	31	30	29	31	24.1	24.8	28.8	20.0		
February	10	9	9	9	29	25	26	29	34.1	35.4	34.2	30.4		
March	10	11	13	12	31	28	29	31	33.0	38.8	45.5	37.5		
April	11	11	13	14	31	26	29	30	36.3	42.4	44.3	45.0		
May	14	12	13	19	32	27	29	31	45.0	45.6	43.7	60.3		
June	13	13	14	17	30	28	29	30	44.4	45.9	49.1	56.6		
July	14	13	13	16	31	29	29	31	44.1	43.9	44.5	50.2		
August	16	16	16	16	31	29	29	31	51.3	54.4	56.3	51.8		
September	16	17	16	19	31	28	29	31	50.7	59.8	56.9	61.7		
October	14	15	15	15	31	29	31	31	44.1	50.2	50.0	48.7		
November	10	12	14	12	31	28	30	30	31.7	43.8	46.0	38.9		
December	9	9	8	11	31	29	31	31	28.2	32.2	25.6	34.1		
Total	144	144	154	164	370	336	351	368	39.0	43.1	43.8	44.6		

Note:

Table 5.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2001 - 2004

	Guest nights sold (000's)				Gues	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2001	2002	2003	2004	2001	2002	2003	2004	2001	2002	2003	2004	
January	8	9	10	11	31	31	31	29	27.0	30.5	33.1	36.7	
February	11	12	13	13	28	28	28	29	40.0	42.9	45.5	45.2	
March	15	15	16	17	31	31	31	31	47.9	47.7	51.8	56.3	
April	15	14	15	15	30	30	30	30	48.4	46.3	51.1	50.0	
May	17	16	17	18	31	31	31	31	55.0	51.3	54.4	57.8	
June	18	13	18	18	30	30	30	30	58.3	43.6	60.9	59.4	
July	17	18	16	19	31	31	31	31	53.5	56.8	53.2	61.2	
August	18	18	18	21	31	31	31	31	57.4	58.8	58.2	65.9	
September	20	21	20	22	30	30	30	31	64.6	69.3	64.8	71.7	
October	18	19	18	19	31	31	31	31	57.3	61.3	57.0	60.1	
November	13	15	15	17	30	30	30	30	43.5	50.9	49.5	55.0	
December	11	11	11	13	31	31	31	31	34.1	36.4	34.6	40.1	
Total	179	182	188	202	366	367	367	366	48.9	49.7	51.2	55.1	

Table 5.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2005 - 2008

	Guest nights sold (000's)				Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008
January	12	12	12	14	31	34	38	36	38.7	34.2	31.3	39.2
February	15	13	14	13	27	31	35	34	58.0	41.2	41.7	39.5
March	15	17	15	14	29	34	38	36	52.8	49.5	39.0	39.0
April	17	16	17	18	28	33	37	35	59.3	49.3	46.8	51.2
May	18	17	16	18	30	34	36	36	60.4	50.7	45.5	50.4
June	18	18	18	19	28	33	35	35	64.5	55.4	51.2	53.4
July	16	19	18	20	29	35	36	36	57.1	54.0	50.5	54.1
August	18	17	21	24	29	35	36	36	62.0	49.3	57.9	68.8
September	20	20	21	22	28	34	35	35	70.1	57.9	60.6	62.9
October	20	18	22	21	29	35	37	36	68.5	52.7	59.2	58.5
November	15	14	16	14	29	34	36	34	52.6	40.7	43.8	42.3
December	11	12	12	12	32	35	36	34	33.7	33.7	32.3	34.7
Total	196	193	202	210	349	406	434	425	56.2	47.3	46.5	49.5

Note:

Table 5.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2009 - 2012

	Guest nights sold (000's)				Guest nights offered (000's)				Slee	Sleeper occupancy rates (%)			
	2009	2010	2011	2012	2009	2010	2011	2012	200	9 2010	2011	2012	
January	13	10	13	12	35	35	34	33	36.	3 28.5	38.7	36.0	
February	15	12	13	11	31	31	31	31	48.	9 39.2	43.6	36.7	
March	18	13	16	15	35	35	34	33	49.	7 37.3	46.0	46.3	
April	18	14	16	16	34	34	33	31	52.	39.9	48.9	50.5	
May	18	16	17	17	35	35	34	32	51.	7 46.5	50.3	53.0	
June	18	16	19	17	34	34	33	31	53.	7 48.0	55.7	54.9	
July	18	17	19	20	35	35	34	32	51.	1 48.7	55.1	60.8	
August	19	18	20	16	35	35	34	32	55.	1 52.0	59.5	49.6	
September	19	20	21	19	34	34	34	31	56.	3 57.1	63.3	62.1	
October	18	17	19	17	35	35	34	33	51.	1 48.0	56.0	52.7	
November	13	13	15	14	34	34	33	32	38.	39.5	46.1	42.9	
December	11	11	11	10	35	35	34	32	32.	4 31.7	33.0	32.3	
Total	199	178	199	185	414	413	401	384	48.	0 43.0	49.7	48.1	

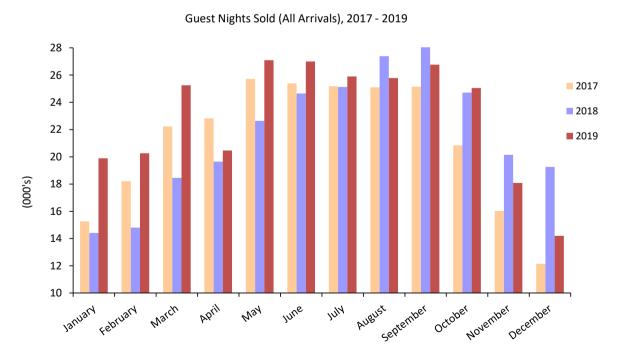
Table 5.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2013 - 2016

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2013	2014	2015	2016	2013	2014	2015	2016	2013	2014	2015	2016	
January	11	12	12	14	33	31	45	43	32.1	38.2	27.2	32.0	
February	10	13	14	16	29	28	41	41	35.4	47.8	33.9	39.9	
March	12	16	17	19	33	35	45	44	35.7	44.9	37.3	42.7	
April	14	17	17	20	32	38	44	43	45.3	44.3	39.5	45.8	
May	19	18	22	22	33	37	46	45	56.5	50.6	48.8	49.9	
June	16	19	22	25	32	36	44	43	51.0	51.2	51.1	57.9	
July	19	18	22	27	33	37	45	45	56.0	48.6	48.5	59.1	
August	20	19	20	24	33	38	45	45	59.2	49.6	45.6	54.8	
September	21	22	26	25	32	37	44	43	64.6	59.2	57.7	58.3	
October	20	20	22	24	31	39	46	44	63.8	51.2	48.1	54.7	
November	13	15	14	19	28	43	44	43	47.3	34.1	33.2	44.1	
December	11	11	12	15	31	44	45	43	34.9	25.8	26.9	35.3	
Total	185	200	221	251	381	444	533	523	48.6	45.1	41.6	48.0	

Note:

Table 5.07 Guest Nights Sold, 2017 - 2019

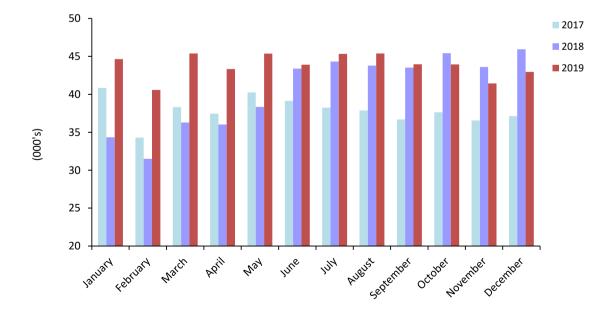
	Guest nights sold (000's)								
	2017	2018	2019						
January	15.3	14.4	19.9						
February	18.2	14.8	20.3						
March	22.2	18.5	25.2						
April	22.8	19.6	20.5						
May	25.7	22.6	27.1						
June	25.4	24.6	27.0						
July	25.2	25.1	25.9						
August	25.1	27.4	25.8						
September	25.1	28.7	26.8						
October	20.8	24.7	25.1						
November	16.0	20.1	18.1						
December	12.2	19.3	14.2						
Total	254.1	260.0	275.7						



Note:

Table 5.08 Guest Nights Offered, 2017 - 2019

	Guest nights offered (000's)									
	2017	2018	2019							
January	40.9	34.3	44.6							
February	34.3	31.5	40.6							
March	38.3	36.3	45.4							
April	37.4	36.0	43.3							
May	40.3	38.3	45.4							
June	39.1	43.4	43.9							
July	38.3	44.3	45.3							
August	37.9	43.8	45.4							
September	36.7	43.5	44.0							
October	37.6	45.4	43.9							
November	36.6	43.6	41.4							
December	37.1	45.9	43.0							
Total	454.5	486.5	526.3							



Guest Nights Offered, (All Arrivals), 2017 - 2019

Note:

Table 5.09 Sleeper Occupancy Rates, 2017 - 2019

	Sleeper occupancy rates (%)								
	2017	2018	2019						
January	37.3	42.0	44.6						
February	53.1	47.0	49.9						
March	58.0	50.9	55.6						
April	60.9	54.5	47.2						
May	63.9	59.0	59.7						
June	64.9	56.8	61.5						
July	65.8	56.7	57.1						
August	66.3	62.6	56.8						
September	68.5	66.0	60.9						
October	55.4	54.4	57.0						
November	43.9	46.2	43.6						
December	32.7	41.9	33.0						
Total	55.9	53.4	52.4						

Sleeper Occupancy Rates, (All Arrivals), 2017 - 2019

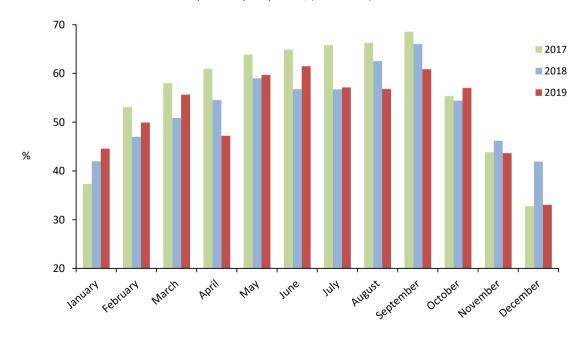


Table 6.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1993 - 1996

	Guest nights sold (000's)				Guest nights offered (000's)				Sleepe	Sleeper occupancy rates (%)			
	1993	1994	1995	1996	1993	1994	1995	1996	1993	1994	1995	1996	
January	4	7	5	5	33	34	32	32	12.4	19.5	15.1	16.4	
February	5	6	7	7	30	30	28	30	17.7	21.1	25.8	22.8	
March	8	8	8	9	33	33	31	32	23.0	24.5	26.4	26.7	
April	8	9	10	10	32	31	25	31	25.2	27.1	38.1	30.9	
May	10	10	9	10	34	35	31	32	28.5	28.5	30.8	30.9	
June	10	9	11	9	32	33	30	30	32.7	28.3	37.2	30.5	
July	8	10	11	9	32	35	32	31	26.2	28.7	36.2	29.3	
August	10	8	11	10	33	35	32	31	30.5	25.6	34.8	32.0	
September	12	12	14	10	32	33	31	31	36.8	35.2	45.6	34.3	
October	11	11	11	10	34	35	32	31	33.2	30.4	34.1	30.9	
November	9	7	7	7	32	33	31	30	27.8	20.6	23.8	21.5	
December	7	6	7	6	33	34	32	31	21.8	18.9	21.8	20.7	
Total	103	103	113	101	391	401	369	372	26.4	25.8	30.7	27.2	

Table 6.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1997 - 2000

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	1997	1998	1999	2000	1997	1998	1999	2000	1997	1998	1999	2000	
January	5	4	5	4	31	30	29	31	15.2	14.4	17.2	13.0	
February	6	5	6	6	29	25	26	29	22.3	21.4	21.8	20.0	
March	7	7	8	8	31	28	29	31	21.3	25.8	27.7	25.9	
April	7	7	8	9	31	26	29	30	23.9	28.8	27.3	30.8	
May	10	8	9	12	32	27	29	31	29.9	30.6	30.0	39.1	
June	9	9	9	11	30	28	29	30	28.9	30.5	31.4	36.6	
July	9	8	8	10	31	29	29	31	28.6	28.4	27.6	33.4	
August	11	10	10	12	31	29	29	31	34.5	36.5	35.2	37.6	
September	11	12	10	14	31	28	29	31	34.8	41.5	36.2	44.3	
October	9	10	11	10	31	29	31	31	28.3	34.6	34.3	31.6	
November	6	8	9	8	31	28	30	30	20.9	27.1	28.8	26.7	
December	6	6	5	7	31	29	31	31	18.9	19.5	17.3	21.6	
Total	95	94	98	111	370	336	351	368	25.6	28.2	27.9	30.1	

Note:

Table 6.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2001 - 2004

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2001	2002	2003	2004	2001	2002	2003	2004	2001	2002	2003	2004	
January	6	6	6	7	31	31	31	29	19.3	20.4	20.6	22.9	
February	8	8	8	8	28	28	28	29	26.9	28.8	29.2	27.9	
March	9	11	11	11	31	31	31	31	30.7	34.5	34.0	37.0	
April	9	10	10	10	30	30	30	30	29.1	33.0	31.5	33.9	
May	11	11	11	12	31	31	31	31	34.9	36.5	34.5	39.6	
June	12	10	12	11	30	30	30	30	39.5	33.0	38.5	37.4	
July	11	12	11	15	31	31	31	31	37.0	38.7	34.8	47.4	
August	12	13	13	16	31	31	31	31	40.0	40.7	40.4	50.7	
September	14	15	14	17	30	30	30	31	46.3	48.7	46.5	55.2	
October	13	13	12	15	31	31	31	31	40.6	40.9	40.0	48.2	
November	9	9	10	13	30	30	30	30	29.6	29.8	33.2	41.5	
December	7	7	6	10	31	31	31	31	22.1	22.9	20.9	30.4	
Total	121	125	123	145	366	367	367	366	33.0	34.0	33.7	39.5	

Table 6.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2005 - 2008

	Gue	Guest nights sold (000's)				Guest nights offered (000's)					Sleeper occupancy rates (%)			
	2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008		
January	9	8	7	6	31	34	38	36	29.1	22.4	18.3	15.9		
February	12	8	7	5	27	31	35	34	43.6	26.4	21.1	15.1		
March	12	11	9	7	29	34	38	36	42.6	31.2	23.1	18.1		
April	13	11	10	10	28	33	37	35	47.1	32.4	27.5	27.1		
May	15	12	10	10	30	34	36	36	48.8	33.9	27.9	27.5		
June	15	13	11	11	28	33	35	35	52.2	37.8	30.5	30.2		
July	13	12	10	10	29	35	36	36	43.7	34.9	27.1	27.2		
August	13	13	11	13	29	35	36	36	46.1	35.8	31.3	35.5		
September	15	14	13	12	28	34	35	35	54.7	41.4	36.1	34.8		
October	16	13	13	11	29	35	37	36	53.4	38.0	35.4	31.3		
November	10	9	8	7	29	34	36	34	36.0	27.2	21.9	21.6		
December	7	7	6	6	32	35	36	34	21.1	19.7	15.5	17.4		
Total	150	129	114	107	349	406	434	425	42.9	31.7	26.2	25.2		

Note

Table 6.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2009 - 2012

	Gue	Guest nights sold (000's)				Guest nights offered (000's)					Sleeper occupancy rates (%)			
	2009	2010	2011	2012	2009	2010	2011	2012	2009	2010	2011	2012		
January	6	5	7	5	35	35	34	33	18.0	13.1	19.8	16.4		
February	7	7	6	6	31	31	31	31	21.7	21.3	21.2	20.4		
March	11	8	9	9	35	35	34	33	30.3	22.5	27.9	27.7		
April	11	8	10	10	34	34	33	31	31.8	22.6	31.9	31.9		
May	11	10	11	11	35	35	34	32	30.2	28.6	31.7	32.7		
June	10	10	11	11	34	34	33	31	27.8	29.3	33.9	34.7		
July	11	11	12	13	35	35	34	32	30.5	31.4	34.9	41.6		
August	11	11	13	10	35	35	34	32	31.4	32.7	37.2	30.3		
September	12	13	14	11	34	34	34	31	35.0	38.6	42.2	35.7		
October	11	10	13	10	35	35	34	33	30.3	29.7	38.2	29.6		
November	6	8	9	8	34	34	33	32	17.3	23.8	27.9	24.0		
December	6	6	7	6	35	35	34	32	16.4	17.4	20.2	19.0		
Total	111	107	123	110	414	413	401	384	26.8	25.9	30.7	28.6		

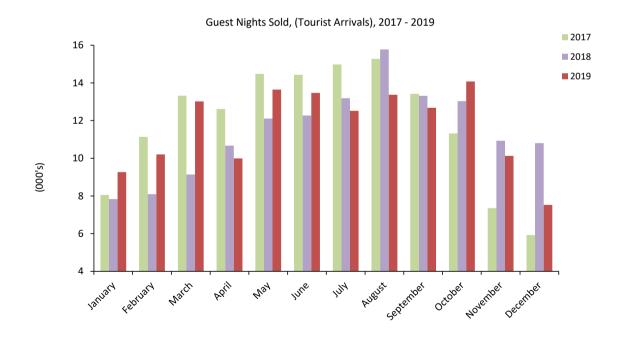
Table 6.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2013 - 2016

	Gue	Guest nights sold (000's)				nights of	Sleeper occupancy rates (%)					
	2013	2014	2015	2016	2013	2014	2015	2016	2013	2014	2015	2016
January	6	7	6	7	33	31	45	43	19.2	21.3	13.2	15.2
February	5	7	7	9	29	28	41	41	16.8	24.2	16.3	22.6
March	7	9	8	10	33	35	45	44	21.7	26.1	17.2	21.9
April	7	10	10	10	32	38	44	43	22.2	25.3	21.7	23.2
May	8	10	12	11	33	37	46	45	25.2	28.3	25.6	25.4
June	9	10	12	13	32	36	44	43	29.4	28.6	26.7	30.6
July	10	9	13	14	33	37	45	45	30.9	25.0	27.9	30.3
August	10	9	12	12	33	38	45	45	29.8	23.8	25.8	27.8
September	12	13	14	12	32	37	44	43	37.0	34.2	31.1	29.0
October	11	11	12	12	31	39	46	44	35.6	28.3	25.5	26.7
November	7	7	7	10	28	43	44	43	24.9	15.8	15.9	23.1
December	6	5	5	8	31	44	45	43	17.9	12.0	11.3	18.4
Total	99	107	115	128	381	444	533	523	26.0	24.1	21.6	24.6

Note:

Table 6.07 Guest Nights Sold, 2017 - 2019

	Guest ni	ghts sold (000's)	
	2017	2018	2019
January	8.1	7.8	9.3
February	11.1	8.1	10.2
March	13.3	9.1	13.0
April	12.6	10.7	10.0
May	14.5	12.1	13.6
June	14.4	12.3	13.5
July	15.0	13.2	12.5
August	15.3	15.8	13.4
September	13.4	13.3	12.7
October	11.3	13.0	14.1
November	7.4	10.9	10.1
December	5.9	10.8	7.5
Total	142.3	137.2	139.9



Noto

Table 6.08 Guest Nights Offered, 2017 - 2019

	Guest nigh	its offered (000's)	
	2017	2018	2019
January	40.9	34.3	44.6
February	34.3	31.5	40.6
March	38.3	36.3	45.4
April	37.4	36.0	43.3
May	40.3	38.3	45.4
June	39.1	43.4	43.9
July	38.3	44.3	45.3
August	37.9	43.8	45.4
September	36.7	43.5	44.0
October	37.6	45.4	43.9
November	36.6	43.6	41.4
December	37.1	45.9	43.0
Total	454.5	486.5	526.3

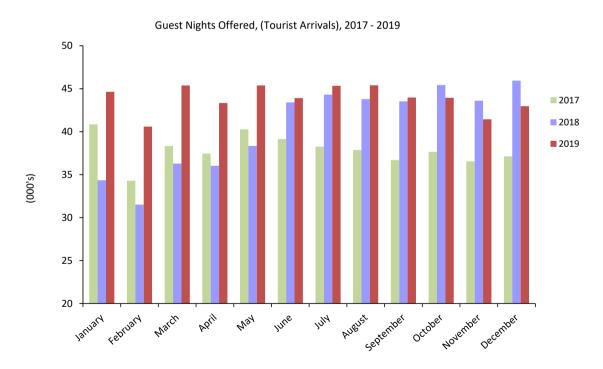
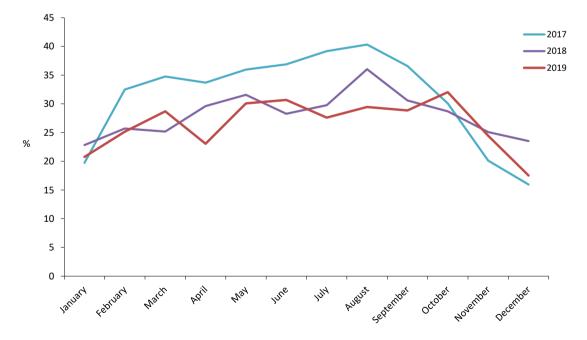


Table 6.09 Sleeper Occupancy Rates, 2017 - 2019

	Sleeper oc	cupancy rates (%)	
	2017	2018	2019
January	19.7	22.8	20.8
February	32.5	25.7	25.2
March	34.8	25.2	28.7
April	33.7	29.6	23.1
May	36.0	31.6	30.1
June	36.9	28.3	30.7
July	39.2	29.8	27.6
August	40.3	36.0	29.5
September	36.6	30.6	28.9
October	30.1	28.7	32.0
November	20.1	25.1	24.4
December	16.0	23.5	17.5
Total	31.3	28.2	26.6

Sleeper Occupancy Rates (Tourist Arrivals), 2017 - 2019

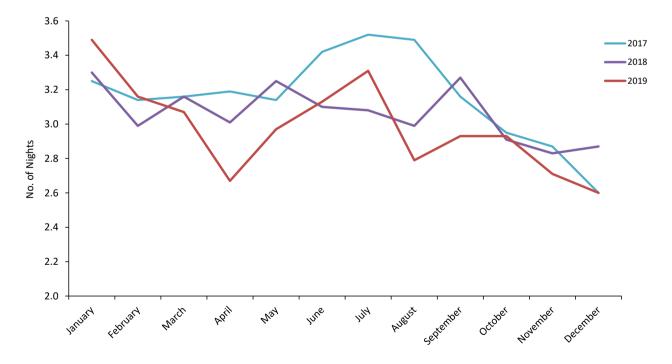


7: Average Length of Stay (Nights)

Table 7.01 Average Length of Stay Per Person (All Arrivals), 2008 - 2019

	Average length of stay (nights)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2008	3.6	3.5	3.4	3.5	3.4	3.8	3.7	4.0	3.8	3.8	3.3	3.2	3.6
2009	3.4	3.6	3.4	3.4	3.7	3.9	3.9	4.2	3.8	3.6	3.2	3.2	3.6
2010	3.1	3.6	3.1	3.6	3.5	3.5	3.5	3.9	3.9	3.4	3.1	3.2	3.5
2011	3.8	3.7	3.4	3.5	3.5	3.5	3.7	3.9	4.0	3.6	3.4	2.9	3.6
2012	3.7	3.2	3.2	3.7	3.7	3.6	3.9	3.8	4.0	3.2	3.2	3.3	3.5
2013	3.5	2.9	2.9	3.1	3.8	3.2	3.6	3.8	4.3	3.6	3.0	2.9	3.4
2014	3.2	3.1	3.2	3.4	3.5	3.4	3.7	4.5	3.6	3.2	3.1	2.9	3.4
2015	3.4	3.2	3.2	3.3	3.4	3.4	3.9	3.5	3.6	3.3	2.8	2.6	3.3
2016	3.3	3.3	3.0	3.1	3.0	3.3	3.3	3.3	3.2	3.1	3.1	2.8	3.2
2017	3.3	3.1	3.2	3.2	3.1	3.4	3.5	3.5	3.2	3.0	2.9	2.6	3.2
2018	3.3	3.0	3.2	3.0	3.3	3.1	3.1	3.0	3.3	2.9	2.8	2.9	3.1
2019	3.5	3.2	3.1	2.7	3.0	3.1	3.3	2.8	2.9	2.9	2.7	2.6	3.0

Average Length of Stay (All Arrivals), 2017 - 2019



7: Average Length of Stay (Nights)

Table 7.02 Average Length of Stay Per Person (Tourist Arrivals), 2008 - 2019

Year	Average length of stay (nights)													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
2008	3.0	3.1	3.0	3.2	3.5	3.6	3.4	3.9	3.7	3.7	3.2	3.2	3.4	
2009	3.3	2.8	3.2	3.4	3.6	3.3	3.8	3.8	3.7	3.5	2.9	3.0	3.4	
2010	3.0	3.2	3.1	3.4	3.6	3.7	3.7	3.9	4.1	3.5	3.5	3.2	3.5	
2011	3.5	3.3	3.5	3.7	3.6	3.7	3.7	3.7	4.0	3.6	3.5	3.2	3.6	
2012	3.3	3.2	3.3	3.7	3.6	3.4	4.0	3.5	3.6	3.1	3.1	3.7	3.5	
2013	4.0	2.7	3.3	3.3	3.3	3.5	3.7	3.8	3.9	3.6	2.9	3.3	3.5	
2014	3.6	3.4	3.5	4.0	5.0	4.2	4.1	4.6	4.3	3.6	3.6	3.4	3.9	
2015	4.0	3.9	3.7	3.9	4.2	4.1	4.3	4.0	4.2	3.9	3.3	2.2	3.8	
2016	3.2	3.8	3.2	3.5	3.3	3.8	3.6	3.5	3.5	3.3	3.3	3.0	3.4	
2017	3.4	3.8	3.8	3.6	4.0	4.3	4.4	4.0	3.5	3.3	2.9	2.6	3.7	
2018	3.7	3.4	3.8	3.4	3.6	3.3	3.4	3.6	3.6	3.2	3.0	3.1	3.4	
2019	3.5	3.5	3.5	2.9	3.2	3.4	3.6	2.9	3.1	3.2	3.0	2.8	3.2	

Average Length of Stay (Tourist Arrivals), 2017 - 2019

